structure for conducting any dialogue process. There is no agreement between the two countries on Jammu and Kashmir being a so-called "central" or "core" issue.

**Measures to counter India's negative projection abroad**

1268. DR. ALLADI P. RAJKUMAR: Will the Minister of EXTERNAL AFFAIRS be pleased to state:

(a) whether India's negative projection abroad especially in the US has been reported by eminent personalities like UN civilian police adviser; and

(b) the measures proposed by the Indian Missions abroad to counter such projection and depict true picture for attracting foreign tourists?

THE MINISTER OF STATE IN THE MINISTRY OF EXTERNAL AFFAIRS (SHRI DIGVIJAY SINGH): (a) Senior civil servants deployed with the United Nations Secretariat do not report on such issues to the Government of India.

(b) The Government is constantly taking steps to counter any negative projection and to project the correct perspective. These steps, include *inter-alia,* regular press briefings by the Official Spokesperson, production and dissemination of films and other audio-visual material including on tourism, publications in foreign languages, visits to India by eminent media personalities, organization of seminars and conferences on themes of critical relevance, involvement of Non Resident Indian, Persons of Indian Origin and tourism offices abroad in our publicity efforts, interaction by senior Indian diplomats with editorials boards of newspapers and on main television news programmes, and utilization of the internet for projecting the views of the Government and projecting India as a modern progressive country which is also an attractive tourist destination.

**Indo-Pak Bilateral Trade**

1269. SHRI NANA DESHMUKH: Will the Minister of EXTERNAL AFFAIRS be pleased to state:

(a) whether India-Pakistan bilateral trade at present stands at a dismal figure of $ 250 million per annum against its potential of $ 6 billion figure;